



MOI CORPORATION.



## 2.4 million users' live communication platform "TwitCasting" raises \$0.64M from East Ventures and Angel investors

TOKYO JAPAN, May 21, 2013 – Moi Corporation, which provides live streaming communication service in Japan, announced today that it has raised \$0.64M as the company's first round of funding.

TwitCasting is a service to let you stream live video and tweets from your mobile devices. It has more than 2.4 million users, 80% from Japan, 10% from Brazil and 10% from other countries.

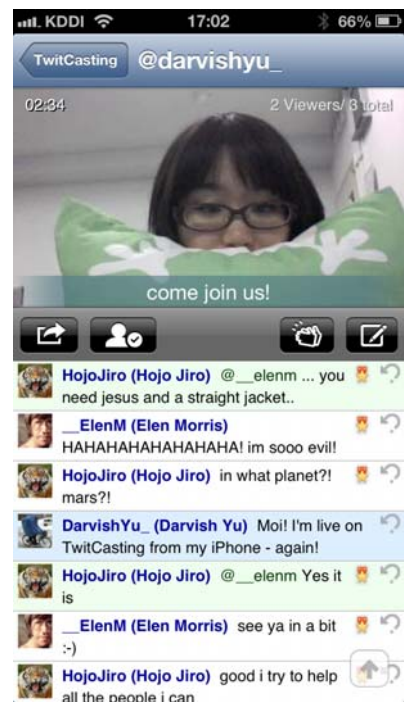
"TwitCasting is seeing the 'hockey stick' growth since last summer, and we were behind the speed of the growth in terms of human resources and the system infrastructure," said Yosuke Akamatsu, CEO of Moi Corporation. "This funding will enable us to rapidly deliver the good communication platform and acquire the core team members."

In addition, the company announced that Taiga Matsuyama, Partner of East Ventures, have taken board of director seats.

### About TwitCasting:

TwitCasting is a mobile-focused live communication service launched on 2/3/2010.

It has more than 2.4 million users and getting popular in Japan especially for younger users under 25. It is also growing in Brazil and other countries in Latin America.



URL	<a href="http://twitcasting.tv/">http://twitcasting.tv/</a>
Apps	TwitCasting Live, TwitCasting Viewer (App Store / Google Play)
Languages	English, Japanese and Portuguese
Users	2.4 Million (as of May 2013)
Awards	e27 Asia's Top 10 Apps 2010 (Singapore) Tokyo Venture Technology Award 2010 (Tokyo JAPAN)



### **About Moi Corporation:**

CEO: Yosuke Akamatsu  
Director: Hiroyuki Shibaoka (Engineer)  
Director: Taiga Matsuyama  
Kyodo Bldg 7F, 3-3-9 Kandakajicho Tokyo, Japan 101-0045  
URL: <http://about.moi.st/>  
Capital: \$0.74M (74.8M JPY)  
Founded: 2/29/2012 (company split from sidefeed, Inc.)



### **About East Ventures:**

East Ventures is an early stage fund focusing on consumer web and mobile startups in Japan, Indonesia and Singapore.

Partner: Taiga Matsuyama  
Partner: Eto Batara



### **Contact:**

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